College of Business

Online Master’s in Athletic Administration
About Ohio University

A TRADITION OF EDUCATIONAL EXCELLENCE

Founded in 1804, Ohio University is the ninth oldest public university in the United States. Located in Athens, Ohio, with five regional campuses spread across the state, Ohio University is committed to providing the optimum foundation for student success. Offering a dynamic environment with unique programs for education and research, Ohio University brings internationally recognized practitioners, scientists, and scholars to work with students in a variety of different disciplines. In the continued spirit of innovation, Ohio University currently provides distinctive graduate level educational opportunities on campus and online.

Ohio University is proud of its rich history, diverse campus, international community, educational offerings, accomplished faculty, and remains dedicated to helping students achieve their intellectual and personal development.

LEADERSHIP BEGINS WITH ATHLETIC DIRECTION

Successful K-12 athletic programs are built on a foundation of knowledgeable and effective leadership. Interscholastic athletic directors and administrators are leaders in their schools and in their communities. They are passionate about sports and are dedicated to creating highly effective athletic departments, building successful teams and helping student-athletes achieve their goals.

Becoming a successful athletic director takes dedication, and an overall knowledge of not just sports but business, communication, risk management, budgeting, human resource management, law, and more. The online Master’s in Athletic Administration program at Ohio University is designed to provide current coaches and administrators with the knowledge and advanced skills they’ll need to manage successful athletic programs. Learn to balance athletic administration with the requirements of your school and district, while building strong bonds with coaches, athletes, families, local businesses, and the entire community.

ONLINE EDUCATION

The online master’s degree in Athletic Administration is designed for active coaches and administrators who are looking to build their career as an athletic director, while gaining the knowledge and expertise they’ll need to be dynamic leaders in interscholastic athletics. The curriculum and online learning environment are specifically tailored to bring the best of an on-campus education home, or to wherever you have access to the Internet. The online program is flexible to your schedule while providing information and training that may be implemented immediately into your current position.

NFHS Corporate Partner

Ohio University is a Corporate Partner of the National Federation of State High School Associations.

Online Master’s in Athletic Administration

Take the first step by calling us today for program details and enrollment dates

1-866-939-5791
ATHLETIC LEADERSHIP FORUM

Our 3–4 day on-campus forum takes place during the summer term of the online Master’s in Athletic Administration program. The forum is designed to help students network with their peers, fellow coaches and athletic administrators and our program faculty, while participating in a series of seminars, projects, and presentations designed to highlight the nature of athletic administration.

“I am an athletic trainer, and I wanted to stay in athletics but move to the administrative level. Becoming an athletic director is my #1 goal. I looked at the courses that Ohio University offered, and every course looks interesting and is something that I would directly use. Even now I could apply it, and later on when I move on to athletic administrator or athletic director, it will be perfect.”

– Debby Casey, current student

COURSES

The online Master’s in Athletic Administration program will take you about 2 years to complete.

The curriculum includes these critical courses:

- Athletic Administration Seminar
- Administration of Interscholastic Athletic Programs
- Legal Foundations of Risk Management
- Human Resource Management in Sport Organizations
- Sport Governance and Policy Development
- Facility Management and Programming
- Ethics in Sports
- Seminar - Research Methods
- Sports Marketing
- Financial Administration of Sport Facilities and Programs
- Management and Leadership in Sport
- Guided Independent Study

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